



FOR IMMEDIATE RELEASE

May 7, 2009

CONTACT: Hank Ernest, IMAGES USA
404-892-2931, ext. 242

IMAGES USA ANNOUNCES STAFF PROMOTIONS

IMAGES USA, the Southeast's largest multicultural marketing communications company, has announced staff promotions in its Creative, Brand Group and Market Research departments.



Natalia Buitrago was promoted to Senior Graphic Designer in the Creative Department. Natalia will be responsible for IMAGES digital capabilities, continuing its ability to excel in existing and new digital design projects. She will also guide the junior Creative staff members.



Jelanii Reed and Ahmad Abdul-Ali were promoted to Account Supervisors on the Brand Group team. They will increase their leadership roles on the Hillshire Farm and Brown-Forman accounts, respectively.



Maria Alejandra Beloso, also in the Brand Group team is now Account Executive for Amtrak, strengthening her role on Hispanic initiatives for that account.



The IMAGES Market Research Department continues to enhance its capabilities as two staff members receive promotions. Marianne Anderson now serves as Project Management Director with overall responsibility for the successful planning, execution and analysis of research projects.



Rachelle Jackson is now Senior Research Analyst. In her new role, Rachelle will continue providing primary and secondary research for IMAGES clients, in addition to handling new business idea generation workshops.



“This group brings an immense depth of talent that continually seeks exceptional quality in delivering client solutions,” said Founder and CEO Bob McNeil. “Their hard work, dedication, and commitment to clients directly contribute to the ongoing success of IMAGES USA.”

About IMAGES USA

IMAGES USA is a leading full-service multicultural marketing communications agency headquartered in Atlanta, Georgia. Founded in 1989, IMAGES USA offers marketing expertise to clients wanting to reach, motivate and influence African-American, Hispanic and Asian consumers. The agency’s client roster includes Amtrak, Sara Lee, AARP, National Black Arts Festival, International Speedway Corporation, Brown-Forman, LifeLock, Teach for America, and Scientific Games. The agency currently ranks No. 6 on Black Enterprise Magazine’s list of Black owned advertising agencies. Additional information on IMAGES USA, including award-winning work and recognitions, can be found at www.imagesusa.net.