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IMAGES USA TROPHY CASE GAINS WEIGHT AND PRESTIGE WITH RECENT INDUSTRY HONORS

Atlanta based marketing communications agency IMAGES USA may need to add a new trophy case in its corporate headquarters lobby to display its most recent plaques and statuettes. Since the start of 2009, IMAGES has collected numerous industry awards for excellence in Event Marketing, Video Production and Public Relations.

"I am pleased to publicly congratulate our team of professionals here at IMAGES USA," said President Bob McNeil. "It's a great testament to their hard work, determination and creativity to be recognized and honored by our industry."

The following is a list of awards and honors earned by IMAGES USA during the first half of 2009:

The 15th Annual Communicator Awards, honoring creative excellence for communications professionals, awarded their Silver Communicator Award to IMAGES for its video recap of its Jack Daniel's Art, Beats and Lyrics program.

The Adrian Awards, honoring the top companies and individuals in hospitality, travel and tourism advertising, public relations and web marketing, awarded their Platinum Award to IMAGES Public Relations Department for their work with Amtrak honoring the legendary Pullman Porters for their work on American railroads.

The HERMES Creative Award from the Association of Marketing and Communications Professionals, awarded a Gold HERMES Award for IMAGES' creative work with its client, Amtrak. Additionally, IMAGES also won a Platinum HERMES Event Marketing Award for Jack Daniel's Art, Beats and Lyrics. IMAGES corporate Capabilities video won an Honorable Mention from the HERMES Awards.

Beverage Dynamic Magazine's 24th Annual Beverage Dynamics Advertising and Promotions Awards, honoring the best advertising, promotion, packaging and merchandising materials in the beverage alcohol industry, awarded IMAGES Third Place for its Jack Daniel's Art, Beats and Lyrics market recap video.

Videographer Awards: The agency earned an Award of Excellence for the IMAGES USA Capabilities Video from the Association of Marketing and Communication Professionals. About 1,800 entries from throughout the United States and several other countries participated in the 2009 competition. About 14% of the entries won the Award of Excellence.

Atlanta Ad Club ADDY Awards: A Bronze Award in the video category for IMAGES Art, Beats and Lyrics wrap-up video was received from the American Advertising Federation's annual ADDY® Awards

Additionally, as previously announced, IMAGES took home top honors at the **2009 Stevie Award** for “Public Relations Campaign of the Year” for Amtrak’s Pullman Porter Tributes program.

About IMAGES USA

IMAGES USA is a leading full-service multicultural marketing communications agency headquartered in Atlanta, Georgia. Founded in 1989, IMAGES USA offers marketing expertise to clients wanting to reach, motivate and influence African-American, Hispanic and Asian consumers. The agency’s client roster includes Amtrak, Sara Lee, AARP, National Black Arts Festival, International Speedway Corporation, Brown-Forman, LifeLock, Teach for America, and Scientific Games. The agency currently ranks No. 6 on Black Enterprise Magazine’s list of Black owned advertising agencies. Additional information on IMAGES USA, including award-winning work and recognitions, can be found at www.imagesusa.net.