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**ACTRESS, DIRECTOR JASMINE GUY SELECTS IMAGES USA FOR PUBLICITY  
Atlanta Agency to handle media relations and upcoming announcements**



(ATLANTA) Broadway star and television actress Jasmine Guy has selected Atlanta based marketing communications agency IMAGES USA to handle publicity and media relations for her upcoming True Colors Theatre production of *for colored girls who have considered suicide when the rainbow is enuf*.

IMAGES will provide a broad range of services to Guy including, publicity development, event management, partnership and sponsorship development, online and social media communications and community relations.

"I selected IMAGES because of their proven commitment to excellence and their strong background in publicity for the arts," said Guy. "Over the last couple of years they've worked on public relations for the National Black Arts Festival and produced amazing results."

Guy is set to direct the Obie-winning stage play starring Robin Givens and Nicole Ari Parker at Fulton County's Southwest Arts Center, July 12 – August 9, 2009.

"We want to position Ms. Guy as a leading advocate for the Arts in Georgia," said Bob McNeil, founder and CEO of IMAGES. "We will develop a broad range of communication programs that will promote her

plans to identify and develop strong acting talent in the Southeast, and her goal of creating a pipeline for productions and talent to Broadway and Hollywood.”

**Jasmine Guy** was recently seen on Atlanta stage in the True Colors Theatre Company’s hit productions *Blues for an Alabama Sky* and *Miss Evers’ Boys*, as well as, the True Colors and V-Day production of *Swimming Upstream*. Last summer she enjoyed her directorial debut in the critically acclaimed production of *For Colored Girls Who Considered Suicide When The Rainbow Is Enuff* at Atlanta’s 14th Street Playhouse. She is also featured in Howard Zinn’s *The People Speak* along with greats John Legend, Viggo Mortensen, Danny Glover and many others. The Showtime series *Dead Like Me* is now a movie featuring Jasmine due out this fall. Her Broadway credits include *Leader of the Pack*, *Grease*, *Beehive*, *The Wiz* and Bob Fosse’s *Chicago* as Velma Kelly. Jasmine co-starred in Spike Lee’s *School Daze*, Eddie Murphy’s *Harlem Nights*, the Jamaican indie film *Kla\$h*, and most recently *Tru Loved*, a coming-of-age film opening in cities in October. In the early 90’s Jasmine starred in “A Different World” as Whitley Gilbert, for which she won 6 consecutive NAACP Image Awards. She also debuted her self-titled album during this time. Jasmine authored the book “Evolution of a Revolutionary” about the life of Afeni Shakur, mother of Tupac. She currently tours the country with a one-woman piece *Raisin Cane about the Harlem Renaissance*. Feel free to check out her official website: [jasmineguyonline.com](http://jasmineguyonline.com).

#### **About IMAGES USA**

IMAGES USA is a leading full-service multicultural marketing communications agency headquartered in Atlanta, Georgia. Founded in 1989, IMAGES USA offers marketing expertise to clients wanting to reach, motivate and influence African-American, Hispanic and Asian consumers. The agency’s client roster includes Amtrak, Sara Lee, AARP, National Black Arts Festival, International Speedway Corporation, Brown-Forman, LifeLock, Teach for America, and Scientific Games. The agency currently ranks No. 6 on Black Enterprise Magazine’s list of Black owned advertising agencies. Additional information on IMAGES USA, including award-winning work and recognitions, can be found at [www.imagesusa.net](http://www.imagesusa.net).