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IMAGES USA BEEFS UP ACCOUNT SERVICES DIVISION

AS DEMAND INCREASES, TREND-SETTING MULTICULTURAL AGENCY ADDS SEASONED TEAM MEMBERS

Atlanta based IMAGES USA, the leading marketing communications agency specializing in multicultural markets, today announced the hiring of three seasoned professionals to its growing account services division.

John Cash, with brand and marketing management experience with industry leading companies such as General Mills, The Coca-Cola Company and Bank of America, now serves as Group Director at IMAGES. Reporting directly to Senior Vice President Ricki Fairly Brown, John is charged with overseeing the agency's account services division. A U.S. Air Force veteran, John served as a Captain during both the Panama Invasion and the Persian Gulf War. John holds a BBA degree from Howard University, an MA from Webster University, and an MBA from The University of Texas.

Michael Montgomery brings more than 18 years of advertising experience to his new role as Account Director. Michael's professional experience includes account leadership positions for a number of blue chip clients including BMW, Dell Computers, Publix, Burger King and General Mills. A U.S. Navy veteran, Michael will provide expert guidance on a number of IMAGES accounts, including Jack Daniels and Hillshire Farms. He holds a BA from National-Louis University.

Nickolaus Bryan brings a wealth of racing experience to his Account Executive position serving the ISC or International Speedway Corporation. Prior to joining IMAGES, Nick was a Mobile Marketing Account Coordinator for Jay Howard Events where he worked with the Chevrolet Racing Tour at NASCAR Nextel Cup series events. Prior to that, Nick worked events for the Octagon Racing Group. Nick received his BS in Sports Management from Winston-Salem State University.

"I am very proud of the team we are putting together here at IMAGES," said Founder and President Bob McNeil. "We continue to address client needs by hiring the top performing professionals available in the market place. John, Michael and Nick bring a wealth of experience and knowledge our agency needs to service our clients and grow our business."

About IMAGES USA

IMAGES USA is a leading full-service multicultural marketing communications agency headquartered in Atlanta, Georgia. Founded in 1989, IMAGES offers marketing expertise to clients wanting to reach, motivate and influence African-American, Hispanic and

Asian consumers. The agency's client roster includes Amtrak, America Online (AOL), International Speedway Corporation, Cardinal Health, FedEx, Proctor and Gamble and Wachovia. Additional information on IMAGES USA, including award-winning work and recognitions, can be found at www.imagesusa.net.