



FOR IMMEDIATE RELEASE

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## **IMAGES USA ANNOUNCES RELOCATION OF CORPORATE OFFICES Leading Multicultural Marketing Agency Realizes the Dream of Corporate Ownership**

IMAGES USA, the nation's leading marketing communications agency servicing the multicultural industry, today announced the relocation of its corporate headquarters to accommodate the agency's significant growth and plans for future expansion. Located in the fashionable Midtown West area of Atlanta, the new office space features a completely new interior, furniture, client lounges, state-of-the-art conference rooms, a call center and fully functioning web monitoring services.

### **New Address:**

1320 Ellsworth Industrial Blvd.

Building C

Atlanta, GA 30318

"While moving offices is a massive undertaking, we believe that our new facility is an investment in the growth and development of the agency," said IMAGES President and CEO Bob McNeil. "We have taken every measure to provide our employees with the most professional and comfortable work environment possible."

Fronted by giant red silica tanks once used for glass making, Glassworks Commercial Lofts are helping transform a once industrial part of Atlanta west of Georgia Tech, Interstate 75 and Northside Drive. The fully modernized free standing building now owned by IMAGES includes such amenities as individually controlled, high-efficiency heating and air systems, as well as large windows and oversized skylights designed to maximize natural light.

Glassworks is surrounded by new and under construction residential developments like M West, Huff Heights and West Town, as well as existing and planned shopping and dining. Popular local restaurants in the area including Bacchanalia, Figo and Taqueria del So and Nuevo Loreda Cantina.

### **About IMAGES USA**

IMAGES USA is a leading full-service multicultural marketing communications agency headquartered in Atlanta, Georgia. Founded in 1989, IMAGES offers marketing expertise to clients wanting to reach, motivate and influence African-American, Hispanic and Asian consumers. The agency's client roster includes America Online (AOL), Amtrak, Cardinal Health, FedEx, International Speedway Corporation, Georgia Lottery, Hillshire Farm, National Black Arts Festival, Proctor and

Gamble and Wachovia. Additional information on IMAGES USA, including award-winning work and recognitions, can be found at [www.imagesusa.net](http://www.imagesusa.net).